



Students use PrivCo for:

- Coursework and research
- Building and exporting company lists for analysis
- Career search and interview prep
- Entrepreneurship: due diligence on competitors and investors

Faculty use PrivCo to:

- Conduct large-scale research on private companies, venture capital, private equity, and M&A
- Use during class demonstrations and assignments
- Teach the private company landscape

Company Profiles

View and download key financial details, including venture capital or private equity funding history.

New Balance Athletic Shoe, Inc. ☆ Add to Watchlist

New Balance Athletic Shoe, Inc. is a privately-held manufacturer of athletic footwear and apparel. New Balance Athletic Shoe, Inc. offers different kinds of footwear for various sporting and athletic activities including running, cross training, basketball, tennis, hiking, and golf. New Balance Athletic brands include Aravon, Dunham, New Balance, and PF Flyers. Founded in 1906, New Balance maintains headquarters in Boston, Massachusetts.

PICS: Apparel, Footwear & Accessories
Keywords: Footwear, Manufacturing, Retail

Income Statement		2018	2017
Revenues		\$4,100 MM	\$4,500 MM
Employees		2018	2017
Total Employees		8,200	7,500

2016	2015
\$3,800 MM	\$3,720 MM
2016	2015
6,750	5,227

Search for Companies by Specific Criteria

Search for private companies, investors, and deals by revenue, company size, growth rate, industries, locations, and more.

Export results for further analysis.

PrivCo Enter private company or investor name

2,370 Search Results Add to Watchlist Save Search Export Add Columns

Your search criteria

Exclude PE Backed	Location(s)	Annual Revenues Range	Employee Growth
Yes	Northeast, US	\$10 MM - \$100 MM	> 3% 1YR Growth Rate

Exclude PE Backed	Location(s)	Annual Revenues Range	Employee Growth	Revenue
<input type="checkbox"/>	New York	Software & Internet Services	Exponential, Enterprise Software	\$62 MM
<input type="checkbox"/>	Massachusetts	Semiconductors & Semiconductor Equipment	Manufacturing, Renewable Energy, Semiconductors, Solar	\$25 MM
<input type="checkbox"/>	Massachusetts	Commercial Products & Office Supplies	Batteries, Commercial Products, Research & Development	\$21 MM
<input type="checkbox"/>	Pennsylvania	Specialized Consumer Services	Automotive, Consumer Services, Repair & Maintenance	\$14 MM 1YR Growth Rate: 16.7%
<input type="checkbox"/>	Massachusetts	Specialty Retail	E-Commerce, Retail	\$23 MM 1YR Growth Rate: 4.4%